

Highly empowered organizational cultures see revenue increases of 682% versus 166% for the companies that do not prioritize their cultures.

KOTTER AND HESKETT  
CORPORATE CULTURE AND PERFORMANCE

### TRAINING

*EMPOWERING . COLLABORATIVE . DYNAMIC*

With the ever-changing demands on organizations, our workshops are an investment in an empowered corporate culture. Training programs increase commitment, productivity, resiliency, accountability, and creativity. Your team will experience profoundly positive individual and organizational transformation. These intensive, brain-based workshops are complete with strategies to train you to *do better by thinking better*.

### DESIGNED FOR

Organizations looking to **optimize their team performance + productivity**. Workshops can be scheduled on their own, part of a training series, or during a retreat or conference.

### TRAINING PROGRAM TOPICS

#### THE ME | SELF-AWARENESS + ACCOUNTABILITY

*Personal Vision + Goals  
Acknowledgement + Focus  
Mindset + Growth  
Challenge + Change*

#### THE WE | COOPERATION + COLLABORATION

*Collective Vision + Goals  
Communication + Teamwork  
Creativity + Insight Generation  
Creative Tension + Conflict*

### DELIVERABLES

INTENSIVE TRAINING WORKSHOP  
*Each workshop topic is three hours of live training*

EXTRA SUPPORT  
*Training Workshop Workbook  
Pre and Post Workshop Activities*

### INVESTMENT

Contact us at [info@mindshift.ninja](mailto:info@mindshift.ninja) for more information.

*3+ workshops receive 10% off, perfect for a training series.  
Applicable taxes extra.*

## TRAINING PROGRAM DESCRIPTIONS

### THE ME | SELF-AWARENESS + ACCOUNTABILITY

#### PERSONAL VISION + GOALS

*Self-knowledge is the foundation for inspired growth and meaningful impact. Discover the art and science of showing up and getting out of your own way, every day! Individuals will be empowered by, and reconnected to, their best qualities, an inspired vision, and how to realize their goals.*

#### ACKNOWLEDGEMENT + FOCUS

*Celebrating small wins leads to big results. Learn how the science of focus shapes your thinking and guides your actions. Discover how gratitude drives motivation. Individuals will learn how to engage their brains in a way that helps them thrive.*

#### MINDSET + GROWTH

*Growth is a mindset. Maximize output and success by shifting your thinking with the latest research in the psychology of improvement. Individuals will learn how to use setback as an opportunity for evolution and growth.*

#### CHALLENGE + CHANGE

*The only constant is change. Learn the science behind overcoming challenges and fear. Individuals will learn how the brain responds to uncertainty, processes information, and how to embrace the challenge of change.*

### THE WE | COOPERATION + COLLABORATION

#### COLLECTIVE VISION + GOALS

*Ignite your team. Leverage the art and science behind showing up as your best team and producing inspired work. Teams will learn to reconnect to their collective purpose and create more impact.*

#### COMMUNICATION + TEAMWORK

*The brain is a social organ, and the bridge to building a successful team. Unlock your team's potential by understanding the psychology of high performance. Teams will learn how to create an engaged and productive team.*

#### CREATIVITY + INSIGHT GENERATION

*Is your team as creative as it can be? Learn the neuroscience of creativity to fuel your team's insight generation and best work. Teams will learn to elevate collaboration by leveraging the brain sciences behind innovation and creation.*

#### CREATIVE TENSION + CONFLICT

*Is your team addressing challenges with a solution-focused lens? Embrace conflict resolution strategies to produce inspired results. Teams will learn how to leverage creative tension to fuel insights, while maintaining trust and respect within the team.*